

Docket: 83890

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants:

Hohberger et al.

Group Art Unit:

2853

Serial No.:

10/001,612

Primary Examiner:

Not Yet Assigned

For:

METHOD AND APPARATUS

Filed:

October 25, 2001

FOR ASSOCIATING ON DEMAND CERTAIN SELECTED MEDIA AND

VALUE-ADDING ELEMENTS

Confirmation No.

1448

SECOND SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

OCT 28 2003 TC 1700

[X] 1 Pursuant to 37 CFR 1.97(b)

[within 3 months of filing or prior to 1st Office Action]

[] 2 Certification Pursuant to 37 CFR 1.97(c)

[before Final Office Action or Allowance]

[] 3 Fee Payment Pursuant to 37 CFR 1.97(c)

[before Final Office Action or Allowance]

[] 4 Petition, Certification & Petition Fee Payment Pursuant to 37 CFR 1.97(d)

[before issue fee payment]

Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450

SIR:

The following are submitted in the above identified application in compliance with 37 CFR 1.97 & 1.98:

[X] 5 A list of documents on Form PTO-1449 together with copies of each identified document and a translation or a concise explanation of each non-English language document is enclosed herewith.

This paper is submitted in accordance with:

- [X] 6 37 CFR 1.97(b): [within 3 months of filing or prior to 1st Office Action]
- [] 7 37 CFR 1.97(c): [before Final Office Action or Allowance, whichever is earlier]; and
 - []8 The required certification made in item 11 below; or
 - [] 9 The \$180.00 fee specified in 37 CFR § 1.17(p) for submission of this Information Disclosure Statement is authorized in item 14 below.
- [] 10 37 CFR 1.97(d): [before issue fee payment]; and
 - a) This is a petition for consideration of the subject Information Disclosure Statement. The petition fee (\$180.00) required by 37 CFR 1.17(i)(l) is authorized in item 14 below. (Direct this letter to:

"Attention PETITIONS EXAMINER" and if applicable include batch locator information: e.g.

[]11 Certification

b)

[]12 Each item of information in this Statement was cited in a communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of this Statement; or

"Allowed Files, Batch _____, Date of Allowance____"), and

- []13 No item of information contained in this Statement was cited in a communication from a foreign patent office in a counterpart foreign application or, to the knowledge of the person signing this document after making reasonable inquiry, was known to any individual designated in 37 CFR 1.56(c) more than three (3) months prior to the filing of this Statement.
- Please charge all applicable fees associated with the submittal of this Second Supplemental Information Disclosure Statement to Deposit Account No. 23-0920. An original and one (1) copy of this document are enclosed.

In the judgment of the undersigned, portions of the references may be material to the examination of the pending claims. However, the references have not been reviewed in sufficient detail to make any other representation and, in particular, no representation is intended as to the relative importance of any portion of the references or to whether the references are considered "analogous art." This Statement is not a representation that the cited references have effective dates early enough to be "prior art" within the meaning of 35 U.S.C. Section 102 or 103. This Information Disclosure Statement shall not be construed as an admission that the statement or cited references are, or are considered to be, material to the patentability under 37 C.F.R. Section 1.97(h).

Respectfully submitted,

WELSH & KATZ, LTD.

Eric D. Cohen Reg. No. 38,110

WELSH & KATZ, LTD. 120 South Riverside Plaza 22nd Floor Chicago, IL 60606 (312) 655-1500 June 23, 2003

CERTIFICATE OF MAILING

I hereby certify that his paper is being deposited with the United States Postal Service as first-class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, Yirginia 22313-1450, on this date:

6-23-03

Eric D. Cohen, Esq.

Registration No. 38,110

Attorney for Applicants

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Form PTO- (Rev. 8-88)		J.S. Department of Commerce Patent and Trademark Office		Attorney Docket No. 83890			Serial No. 10/001,612		
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	5,660,663	08/26/97	Chamberlain et al.						
	5,867,102	02/02/99	Souder et al.						
	6,123,796	09/26/00	Kathmann et al.				0		
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	6,451,154 B1	09/17/02	Grabau et al.		TC				
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· ALSO ADMITTED IN DISTRICT OF COLUMBIA

Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450

Re:

Patent Application of Hohberger et al.

Serial No. 10/001,612 Filed: October 25, 2001

METHOD AND APPARATUS FOR

ASSOCIATING ON DEMAND CERTAIN SELECTED MEDIA AND VALUE-ADDING

ELEMENTS

Our File No. 7887-83890

CERTIFICATE OF MAILING

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Date Eric D. Cohen, Reg. No. 38,110

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Dear Sir:

Enclosed herewith are the following:

- 1. Transmittal Letter (in duplicate);
- 2. Second Supplemental Information Disclosure Statement (in duplicate);
- 3. Form PTO-1449 (in duplicate);
- 4. Six (6) U.S. references; and
- 5. Postcard.

The Commissioner is hereby authorized to charge any fees which may be required, or credit any overpayment, to Deposit Account 23-0920.

Very truly yours,

WELSH & KATZ, LTD.

By

Eric D. Cohen